I. Recruiting and Retaining Members
1. Market your organization effectively!
   * Set up an information table to flyer on Library Walk/other festivals, orientation meetings to introduce your club and recruit members. Share with the student population what your student org is all about!
   * Post flyers around campus for your upcoming meeting or event (Follow university posting policies)
2. Start a mailing list, Twitter, Facebook Group, website, etc.
   * Keep your potential and current members updated by e-mailing them and/or posting your upcoming meetings and future events!
   * Take advantage of current technology trends to keep people informed!

III. Meetings and Events
1. Hold Regular Meetings
   * Have consistent meetings (weekly, bi-weekly, monthly, quarterly) and advertise this to your members
   * Do an ice-breaker activity so members feel more at ease
   * Announce upcoming events and feel free to put on a skit or something different to keep your members excited!
2. Plan Socials and other fun Events
   * Have a day for members to go out to eat dinner or explore San Diego together so they can get to know each other

III. Delegate and Share Responsibilities
1. Club Officers
   * Hold regular board meetings for club officers to meet and discuss business items, upcoming events, or even just brainstorm.
   * Recognize the work your officers do by sharing your appreciation or having a fun get-together every once in awhile
2. Member Committees
   * Members are more likely to stay in the club if they feel valued and involved!
   * A good way to do this is by offering leadership opportunities such as joining a committee.
   * Committees can be formed on an as-needed basis (ie: for an upcoming event) or continuing throughout the year (ie: for fundraisers or socials).

For the first few meetings/events, have Nametags to foster a friendlier environment!

Delegating can be hard to do, but trust that your members can handle it! Give explicit directions and a precise timeline for the best results. Follow-up as needed.

ONE STOP is a great resource—swing by the 3rd floor of Price Center East if you have any questions!

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