



# one stop newsletter

Get Involved Today!

student organization resources · involvement opportunities · event assistance

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One Stop greeting students at the Student Services Fair

## One Stop Welcome!

Another year, another Fall Quarter! If you are an incoming freshman or even a seasoned senior, welcome! The Center for Student Involvement wishes you only the best as you begin this exciting new school year – what will you achieve?

Let's take a minute to reflect on last year's accomplishments. At the annual CSI Student Organization Awards, the Pre-Dental Society was recognized as the Student Organization Program of the Year for their work with the "Dental Health Ambassador Program" (a student-run free dental clinic). Great job! The Alternative Breaks Program (CHECK) also brought in a win with the award for the Community Service Program of the Year carrying on UCSD's legacy as one of 114 Universities in the 2009 President's Community Service Honor Roll with distinction. Many other students were recognized for their honorable contributions, and deservedly so! With over 500 student organizations registered through the Center for Student Involvement, the capacity to do great things is limitless.

Not sure where you fit in? Visit [onestop.ucsd.edu](http://onestop.ucsd.edu) to view the database of registered organizations – maybe you'll be nominated for an award!

## Upcoming Opportunities

With the Fall Quarter comes new students, and with the influx of new students comes an increased campus community looking to get involved with student organizations on campus. Don't miss out on this wonderful opportunity to market your organization and to meet new like-minded friends.

First and foremost, the Fall Festival on the Green (FFOG), a campus wide tabling event for student orgs, will take place on October 5<sup>th</sup> and 6<sup>th</sup> on Library Walk; Student Organizations that have registered for the 2011-2012 school year may sign-up to table beginning September 19<sup>th</sup>.

Ever wondered what goes on in the Center for Student Involvement or how you can be a part of the larger involvement community on campus? Make sure to attend the CSI open house on September 20<sup>th</sup> in the Forum Meeting Room on the fourth floor of PC East. Get your questions answered about Greek Life, Community Service, and Leadership Opportunities.

Other publicity events include the Campus Resource Fair on September 19<sup>th</sup> where academic majors, recreation clubs, and other campus departments will be represented, and Panhellenic and InterFraternity Council Information nights on September 22 and October 2 respectively. See you there!



Students excited for Fall Festival on the Green

## How To Highlight

So you have an awesome event planned, a live band, catering from In-N-Out, free glow sticks for everyone, but no one shows. Sound like a bad dream? Sounds like bad marketing.

Publicity, although often overlooked, is a huge component of event planning. Make sure to take advantage of every marketing opportunity available on campus.

At the Center for Student Involvement, students can make reservations to hold information tables on Library Walk, PC Plaza, and Town-Square, and make posters in the CSI poster room (12ft of paper per event!) to hang around campus.

Student Flyers also offers marketing opportunities ([studentflyers.ucsd.edu](http://studentflyers.ucsd.edu)) as well as the UCSD Event Calendar ([calendar.ucsd.edu](http://calendar.ucsd.edu)) and the Guardian Calendar (e-mail event info to [ucsdcalendar@yahoo.com](mailto:ucsdcalendar@yahoo.com)). Other free advertising spaces include the Tritonlink Teaser ([tliteasers.ucsd.edu/request.aspx](http://tliteasers.ucsd.edu/request.aspx)), the PC Marquee ([universitycenters.ucsd.edu/services-marketing.php](http://universitycenters.ucsd.edu/services-marketing.php)), and Campus TV/Radio (UCSD TV: [ucsdtv@ucsd.edu](mailto:ucsdtv@ucsd.edu), KSDT: [nsatake@ucsd.edu](mailto:nsatake@ucsd.edu)) just to name a few.

Student Organizations should also consider advertising in the Residence Halls to attract new students looking to find their niche. Questions? Visit the One Stop desk for an event publicity consultation or to grab a flyer from the How-To wall for personal reference. Don't let your hard work go to waste!

## Upcoming Events

### Welcome Week

- 9/19 All Campus Welcome Dance
- 9/20 Triton Power Hour
- 9/20 Student Services Fair
- 9/21 Get Involved! Info Sessions
- 9/21 Go Greek! Info Session
- 9/22 UnOlympics
- 9/22 Q Camp: LGBT Orientation
- 9/24 First Friday Price Center Open House
- 9/25 Meet the Beach at Scripps

For more information visit [welcomeweek.ucsd.edu](http://welcomeweek.ucsd.edu)

### Week One

- 9/27- 9/29 Panhellenic Info Fair
- 9/28 Greek Block Party
- 9/30 Passport to Leadership series begins
- 9/30- 10/5 Panhellenic Sorority Recruitment

### Week Two

- 10/4 – 10/8 Interfraternity Council Rush
- 10/4 – 10/8 Multicultural Greek Rush
- 10/5 – 10/6 FFOG – Student Orgs Info Fair

For more information visit [getinvolved.ucsd.edu](http://getinvolved.ucsd.edu)



Ask about our variety of student orgs waiting for you to join!





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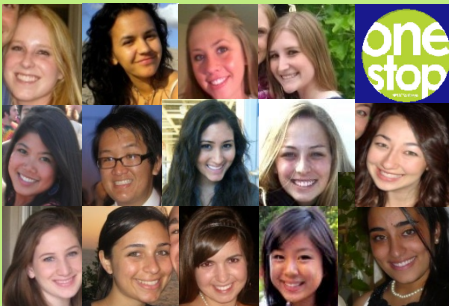
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## Meet Your SILCs

The Student Involvement Leadership Consultants, also known as SILCs, are the face of the Center for Student Involvement, acting as middlemen (or middle-women) between students and the University Centers Staff. The SILCs are highly trained in event planning including but not limited to, funding, publicity, reservations, TAP, and student organization management.

Also heavily involved in student organizations themselves, the SILCs understand the chaos that comes with running an organization and are prepared to offer personal insight into any situation. Got a question? They have an answer. So don't be shy and stop by for a consultation today!



Answers to "How Well do you Know the Price Center?":  
1. Sun God Lounge 2. Forum Meeting Room 3. 1993, the Student Center 4. onestop.ucsd.edu

### Greek Organizations Tabling in Price Center Plaza



Crowds of new students enjoying the Student Services Fair located near RIMAC on Ridgewalk!

## Principal Member Fall Updates

**PM 101** - a weekly workshop series that provides resources for student leaders looking to strengthen their leadership skills. Meetings are every Wednesday and cover a broad range of topics as well as new topics each week. Learn about AS funding, how to TAP, and more! Visit [pm101.ucsd.edu](http://pm101.ucsd.edu) for more information!

**Porter's Pub** - Want to host an event at Porter's Pub? One Stop no longer reserves this space. Please contact the Pub directly via [Stephan.Lawler.booking@porterspub.com](mailto:Stephan.Lawler.booking@porterspub.com) | 760.908.3759

**Canopy** - Registered student organizations can now rent a canopy when tabling on Library walk! Visit the One Stop desk to reserve your canopy and to learn more about check out protocol.

**Poster Room Supplies** - There are new supplies in the CSI Poster Room! Please be sure a Principal Member *checks in* at the One Stop desk before making your posters!

## How Well do you Know the Price Center?

1. This area for relaxation and study is named after the unofficial mascot of UC San Diego. Also one of the only places where you can print in color on campus!
2. This room on the fourth floor of Price Center East boasts a balcony and spacious interior.
3. What year did the Price Center open? What space on campus did it replace?
4. Where can you look up alternative sources for funding for your student organizations?



## Leadership 101

What type of leader are you? Are you Laissez Faire? Autocratic? Transformational? Did you know there is more than one style of leadership? If not, don't worry, you are not alone!

Yes, it's true; there are many different leadership styles, and all have been proven to be effective leadership methods.

You may be most familiar with the Autocratic style of leadership - similar to that of the feudal lords in Medieval Europe. Today, you might equate this style to that of a CEO of a larger corporation. Many people don't approve of this style saying that Authoritarian leaders make decisions independently with little or no input from the rest of the group.

Another more popular leadership style is Laissez Faire where leaders are more hands off - leaving the decisions to the grunts. Not always the most effective style, with a high risk of complacency among members, but if you're part of a smaller group (say, under 10) this style can be highly productive.

The best leadership style? Of course it's whatever you prefer, but most will tell you to mix and match. Different situations call for different plans of action. Just use your best judgment and you'll be sure to achieve great things.



FOOSH actors ready to participate in FFOG